KTO KARATAY ÜNİVERSİTESİ

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES

DEPARTMENT OF INTERNATIONAL TRADE AND LOGISTICS

ERASMUS+ Course Catalogue

for the academic year 2019/2020 Spring Semester

KONYA, 2019-2020

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

LIST OF COURSES WITH CODES

DEPARTMENT OF INTERNATIONAL TRADE AND LOGİSTİCS

UTL101 Introduction to Management

IS 101 Economics

H 101 Introduction to Law

MAT101 Business Mathematics

IS121 Accounting I

TUR101 Turkish Language-I

ING 101 English I

ATA 101 Atatürk Principles and Revolution History-I

AHİ 102 Culture Description and Turkish-Islamic Guide

IS 102 Economics II

IS 122 Accounting II

MAT 102 Business Mathematics II

UTL 102 Introduction to International Trade and Logistics

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G162 Computer Applications

TUR 102 Turkish Language-II

ING 112 English II

ATA 102 Atatürk Principles and Revolution History-II

UTL211 Financial Management

UTL201 International Economics

IS211 Production Management

IS 201 Marketing Principles

H 201 Law of Obligations

ING 211 Vocational English I

UTL211 Financial Management

UTL201 International Economics

G 201 Statistics I (3-0-3)3

IS211 Production Management

IS 201 Marketing Principles

H 201 Law of Obligations

ING 211 Vocational English I

UTL202 Organizational Behavior

IS 202 Management and Organization

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G 202 Statistics II

IS 242 Research Methods

H 202 Commercial Law

UTL212 Supply Chain Management

ING 212 Vocational English II (2-1-3)3

UTL222 Foreign Trade Operations

UTL301 Customs Legislation

UTL311 Operational Reasearch

UTL321 Marketing Research

UTL331 International Logistics

ING311 Vocational English III

UYG301 Applied Industry and Trade Joint Training I

UTL 331 International Logistics

UTL321 Marketing Research

UTL 311 Operational Research

UTL302 Customs Legislation II

UYG301 Applied Industry and Trade Joint Training I

UYG401 Applied Industry and Trade Joint Training II

BP402 Graduation Project

KONYA, 2019-2020

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

UTL402 Foreign Trade Practices

KONYA, 2019-2020

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Introduction to Management - Course Code: UTL101

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Autumn	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: To introduce the basic concepts of business and business to the students who are in business education and to provide them with a broad and holistic view of business internal and external environments.	
EFFECTS OF EDUCATION PROCESS: To introduce the basic concepts of business and business to the students who are in business education and to provide them with a broad and holistic view of business internal and external environments.	
LITERATURE (OPTIONAL): • İşletme Yönetimine Giriş; Prof. Dr. Ömer DİNÇER, Doç. Dr. Yahya FİDAN, Alfa Basım Yayın, 2010.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Economics I - Course Code: IS 101

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (4)
SEMESTER: Autumn	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The objective is to teach basic economic concepts and theories in an analytic and algebraic way by comprising the topics of basic economic concepts, consumer, producer and cost theories, market types and structures, market failures.	
EFFECTS OF EDUCATION PROCESS: The objective is to teach basic economic concepts and theories in an analytic and algebraic way by comprising producer and cost theories.	
LITERATURE (OPTIONAL): • İktisada Giriş, Orhan Çoban, 2010	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

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FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Introduction to Law - Course Code: H 101

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Autumn	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of this course is to learn about the basic concepts and issues of law by discussing the basic concepts of law, the meaning and importance of law, the rules governing social life, the sources of law, branches of law and their contents, law enforcement and interpretation and courts.	
EFFECTS OF EDUCATION PROCESS: The aim of this course is to learn about the basic concepts and issues of law by discussing the basic concepts of law, the meaning and importance of law.	
LITERATURE (OPTIONAL): • İşletme Yönetimine Giriş; Prof. Dr. Ömer DİNÇER, Doç. Dr. Yahya FİDAN, Alfa Basım Yayın, 2010.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Business Mathematics I - Course Code: MAT101

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Autumn	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of the course is teaching mathematics and its applications which is useful for business and insurance areas by teaching Exponents and Radicals, Equations and Graphs, Functions, System of Equations, Linear Algebra, Matrix Algebra and Solution of Linear Equations, Linear Programming Using Graphics.	
EFFECTS OF EDUCATION PROCESS: The aim of the course is teaching mathematics and its applications which is useful for business and insurance areas by teaching Exponents and Radicals.	
LITERATURE (OPTIONAL): • İşletme ve İktisat İçin Matematiksel Yöntemler, Edward T. Dowling, McGraw-Hill, 1993 (Çeviri: Doç. Dr. Ömer Faruk Çolak, Murat Yıldırımoğlu, Nobel Yayın Dağıtım)	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Accounting I - Course Code: IS121

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (4)
SEMESTER: Autumn	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: To teach basic concepts, standards and practices of financial accounting systems at the beginning level in accordance with international standards and to provide the accounting and accounting system used in the preparation of these tables in basic financial tables and Turkish accounting system in the first stage	
EFFECTS OF EDUCATION PROCESS: To teach basic concepts, standards and practices of financial accounting systems at the beginning level	
LITERATURE (OPTIONAL): • Genel Muhasebe: İlkeler ve Uygulamalar, Nobel Yayın Dağıtım, Prof. Dr. Yüksel Koç Yalkın 2009.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name :Turkish Language-I - Course Code: TUR101

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Autumn	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of the course is to teach correct use our mother tongue as well as the rules of written expression by learning common communication, writing and oral expression mistakes.	
EFFECTS OF EDUCATION PROCESS: The aim of the course is to teach correct use our mother tongue as well as the rules of written expression by learning common communication, writing and oral expression mistakes.	
LITERATURE (OPTIONAL): • Diksiyon Sanatı, Nüzhet Şenbay	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: English I - Course Code: ING 101

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (4)
SEMESTER: Autumn	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of the course is to teach our students basics of the language to make them ready to express their selves orally and in writing	
EFFECTS OF EDUCATION PROCESS: This course includes basic grammar rules which are tenses, conjunctions, passive sentences, possessive and sentence structure.	
LITERATURE (OPTIONAL): • Essential Business Grammar & Practice, Duckworth, 2010.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Atatürk Principles and Revolution History-I - Course Code: ATA 101

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Autumn	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of the course is to make students establish a connection between yesterday and today.	
EFFECTS OF EDUCATION PROCESS: The aim of the course is to make students establish a connection between yesterday and today.	
LITERATURE (OPTIONAL): • Kemal Karpat, Türk Demokrasi Tarihi, Afa yayıncılık 1996.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Culture Description and Turkish-Islamic Guide - Course Code: AHİ 102

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The objective is to give basic engineering knowledge to students by giving mathematics, science and engineering knowledge to the problems of energy systems engineering.	
EFFECTS OF EDUCATION PROCESS: Besides, to investigate the existing energy sources and the negative effects of the production sites on the environment.	
LITERATURE (OPTIONAL): • İşletme Yönetimine Giriş; Prof. Dr. Ömer DİNÇER, Doç. Dr. Yahya FİDAN, Alfa Basım Yayın, 2010.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name Economics II - Course Code: IS 102

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (4)
SEMESTER: Spring	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim is to teaching basic macroeconomic concepts, theories and policies in a theoretical, analytic and algebraic way by including the topics of the field of Macroeconomics science, unemployment and inflation.	
EFFECTS OF EDUCATION PROCESS: Total demand management, the money and the banking system, monetary policy and the National Economy, Budget deficits, international trade and Comparative Advantage, Global Macroeconomics.	
LITERATURE (OPTIONAL): • İktisada Giriş, Orhan Çoban, 2010	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Accounting II - Course Code: IS 122

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (4)
SEMESTER: Spring	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: It is aimed to understand the basic concepts of accounting, problem solving with the principles of accounting principles and standards, arrangement of balance sheet and income table, balance sheet and income table items in terms of external users.	
EFFECTS OF EDUCATION PROCESS:	
LITERATURE (OPTIONAL): • Genel Muhasebe Problemleri, Siyasal Kitabevi, Prof. Dr. Ercan Bayazıtlı 2009.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Business Mathematics II - Course Code: MAT 102

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The objective is to explain the necessary tools, techniques and subjects while using your mathematics in business and economics. To equip students with the ability to use mathematics.	
EFFECTS OF EDUCATION PROCESS: The objective is to explain the necessary tools, techniques and subjects while using your mathematics in business and economics. To equip students with the ability to use mathematics.	
LITERATURE (OPTIONAL): • İşletme ve İktisat için Matematiksel Yöntemler, EDWARD T.DOWLING McGraw-Hill inc 1993 Çeviri: Doç. Dr. Ömer Faruk ÇOLAK, Murat YILDIRIMOĞLU Nobel Yayın Dağıtım.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Introduction to International Trade and Logistics - Course Code: UTL 102

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The economic-political aspects of this world trade system will be discussed, in which the nature of international trade, its historical development and the benefits / losses it provides to the parties to the trade are sought to be understood.	
EFFECTS OF EDUCATION PROCESS: The rapid development of Internet technologies, together with the increase in global trade and e-commerce volume, is to ensure that the understanding of logistics is growing and acquiring a different significance, and to ensure that students have a basic knowledge of logistics.	
LITERATURE (OPTIONAL): • Uluslararası Pazarlamada Lojistik ve Uygulamalar, Murat Canıtez, 2011	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

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FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Computer Applications - Course Code: G162

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: To have knowledge about management information systems and information applications used in various fields of business and to be able to use necessary software.	
EFFECTS OF EDUCATION PROCESS: To have knowledge about management information systems and information applications used in various fields of business and to be able to use necessary software	
LITERATURE (OPTIONAL): •	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Turkish Language-II - Course Code: TUR 102

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim is to use our mother tongue correctly and to teach written expression rules by focusing on Literary works, intellectual works, sentence examination exercises, and the richness of Turkish.	
EFFECTS OF EDUCATION PROCESS: The aim is to use our mother tongue correctly and to teach written expression rules by focusing on Literary works, intellectual works, sentence examination exercises, and the richness of Turkish.	
LITERATURE (OPTIONAL): • Diksiyon Sanatı, Nüzhet Şenbay	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: English II - Course Code: ING 112

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of the course is to teach our students basics of the language to make them ready to express their selves orally and in writing	
EFFECTS OF EDUCATION PROCESS: This course gives emphasis to the assimilation of critical thinking and communication skills based on academic reading and listening by the students by increasing the awareness of English.	
LITERATURE (OPTIONAL): • Christine JOHNSON, Intelligent Business - Coursebook, Pearson Longman, 2009, Edinburgh.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Atatürk Principles and Revolution History-II - Course Code: ATA 102

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (2)
SEMESTER: Spring	**CLASS LEVEL:** 1nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of the course is to make students establish a connection between yesterday and today.	
EFFECTS OF EDUCATION PROCESS: With this course, students can gain the ability to understand and interpret the day in accordance with the historical heritage to recognize the relationship between time, place, and themselves.	
LITERATURE (OPTIONAL): • Mustafa Kemal Atatürk, Nutuk, TTK Yayınları, Ankara 2000.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Financial Management - Course Code: UTL211

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (4)
SEMESTER: Autumn	**CLASS LEVEL:** 2nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The ability of the learner to explain the fundamentals and principles of advanced level from an operator's point of view and to be able to analyze the risks related to financing as a judge **.**	
EFFECTS OF EDUCATION PROCESS: The ability of the learner to explain the fundamentals and principles of advanced level from an operator's point of view and to be able to analyze the risks related to financing as a judge	
LITERATURE (OPTIONAL): İşletme Finansmanı, Prof. Dr. Osman Okka, Nobel Yayınları	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

KONYA, 2019-2020

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Statistics I - Course Code: G 201

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (4)
SEMESTER: Autumn	**CLASS LEVEL:** 2nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The objective is to evaluate of statistical analysis and use in statistical research together with basic statistical method, basic statistical concepts, variables, frequency distribution, central tendency measures, and change measures.	
EFFECTS OF EDUCATION PROCESS: The objective is to evaluate of statistical analysis and use in statistical research together with basic statistical method, basic statistical concepts, variables, frequency distribution, central tendency measures, and change measures	
LITERATURE (OPTIONAL): • Sosyal Bilimler için İstatistik, Nilgün Köklü, Şener Büyüköztürk, 2005.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Production Management - Course Code: IS211

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (4)
SEMESTER: Autumn	**CLASS LEVEL:** 2nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of this course is to teach the basic concepts of activity management from the general management perspective to the students.	
EFFECTS OF EDUCATION PROCESS: It deals with the design, operation, control and improvement of production systems to produce Derste products and services effectively and efficiently	
LITERATURE (OPTIONAL): • Bülent Kobu, Üretim Yönetimi, Beta Basım, İstanbul, 1998	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Marketing Principles - Course Code: IS 201

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Autumn	**CLASS LEVEL:**2 Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of the course is to inform students about basic marketing principles.	
EFFECTS OF EDUCATION PROCESS: The aim of the course is to inform students about basic marketing principles.	
LITERATURE (OPTIONAL): -Principles of Marketing, Kotler ve Armstrong, 2008 - Pazarlamanın Temelleri, Perreault, Cannon, McCarthy, 2013	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

KONYA, 2019-2020

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Law of Obligations - Course Code: H 201

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Autumn	**CLASS LEVEL:** 2nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of this course is to teach the basic concepts of law of obligations to the students.	
EFFECTS OF EDUCATION PROCESS: In this course, liability of debts and liabilities, liability of debts, liability of debts and liabilities, liability of debts and liabilities, legal liability, legal transactions and debt resources, will be examined.	
LITERATURE (OPTIONAL): • Borçlar Hukuku, Turgut Akıntürk, İstanbul 2009.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

KONYA, 2019-2020

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Vocational English I - Course Code: ING 211

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Autumn	**CLASS LEVEL:** 2nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of the course is to help the students develop and enhance the business and communication skills required in the fields of International Trade and Business they will need when entering the business world.	
EFFECTS OF EDUCATION PROCESS: The aim of the course is to help the students develop and enhance the business and communication skills required in the fields of International Trade and Business they will need when entering the business world.	
LITERATURE (OPTIONAL): • Business Intermediate Skills Book by Christine Johnson, Pearson/Longman Publishing, 2005.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Organizational Behavior - Course Code: UTL202

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 2nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of this course is to provide students with information about energy efficiency, energy density and the state of the industry, processes in electrical energy, investments and models, power plant varieties and energy management systems.	
EFFECTS OF EDUCATION PROCESS: The aim of this course is to provide students with information about energy efficiency, energy density and the state of the industry, processes in electrical energy, investments and models, power plant varieties and energy management systems.	
LITERATURE (OPTIONAL): Prof.Dr Erol Eren - Örgütsel Davranış ve Yönetim Psikolojisi	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Management and Organization - Course Code: IS 202

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 2nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: To introduce the basic concepts of management and organization of students and historical development process, to inform about organizational structures, internal and external environment, interorganizational communication, organizational culture and ethical values.	
EFFECTS OF EDUCATION PROCESS:	
LITERATURE (OPTIONAL): • İşletme Yöneticiliği; Prof. Dr. Tamer Koçel, Beta Basım.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

KONYA, 2019-2020

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Statistics II - Course Code: G 202

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 2nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: Evaluation of statistical analysis and use in statistical research together with basic statistical method.	
EFFECTS OF EDUCATION PROCESS: Evaluation of statistical analysis and use in statistical research together with basic statistical method.	
LITERATURE (OPTIONAL): • Sosyal Bilimler için İstatistik, Nilgün Köklü, Şener Büyüköztürk, 2005.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

KONYA, 2019-2020

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Research Methods - Course Code: IS 242

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 2nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of the course is to provide knowledge of social sciences in general, and method specific to the field of energy management in particular by teaching the scientific research, scientific information access.	
EFFECTS OF EDUCATION PROCESS: The aim of this course research approach - pattern and methods, research problem, data collection tools, sampling in research, data analysis, validity-reliability, academic writing, scientific ethics and research ethics.	
LITERATURE (OPTIONAL): İslamoğlu, H. (2011), Sosyal Bilimlerde Araştırma Yöntemleri, İstanbul: Beta Yayınları	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Commercial Law - Course Code: H 202

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 2nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of this course is to teach the students basic information about the subjects covered by the commercial law. Within the scope of this course, commercial business will be examined under three main headings as law, corporate law and commercial paper law.	
EFFECTS OF EDUCATION PROCESS: Under the heading of commercial enterprise law, commercial enterprises, merchants, commercial businesses, commercial books, merchant assistants etc. topics will be given	
LITERATURE (OPTIONAL): • Ticaret Hukuku Bilgisi, Prof. Dr. Ali Bozer, Prof. Dr. Celal Göle, Ankara 2004.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Supply Chain Management - Course Code: UTL212-

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 2nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: 140/5000 The aim of the course is to deeply examine the integrated managerial issues and challenges associated with developing supply chain strategies.	
EFFECTS OF EDUCATION PROCESS: 140/5000 The aim of the course is to deeply examine the integrated managerial issues and challenges associated with developing supply chain strategies.	
LITERATURE (OPTIONAL): Ömer Faruk Görçün, 2010, Tedarik Zinciri Yönetimi, Beta yayınları, İstanbul.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Vocational English II - Course Code: ING 212

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 2nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The course aims to help students develop and enhance the business and communication skills required in the areas of International Trade and Business they will need when entering the business World.	
EFFECTS OF EDUCATION PROCESS: The course aims to help students develop and enhance the business and communication skills required in the areas of International Trade and Business they will need when entering the business world	
LITERATURE (OPTIONAL): Intelligent Business Intermediate Coursebook, Tonya Trappe & Graham Tullis, Pearson/Longman Publishing, 2005.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Foreign Trade Operations - Course Code: UTL222

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Autumn	**CLASS LEVEL:** 2nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The main aim of the course is to introduce the macro concepts for international trade and to analyze the subjects and processes related to international trade	
EFFECTS OF EDUCATION PROCESS: The main aim of the course is to introduce the macro concepts for international trade and to analyze the subjects and processes related to international trade	
LITERATURE (OPTIONAL): • Dış Ticaret İşlemler ve Uygulamalar, Murat Canıtez, 2010	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Customs Legislation - Course Code: UTL301

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Autumn	**CLASS LEVEL:** 3nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of this course is to teach the basic laws within the scope of customs legislation. Customs Code, Anti-Smuggling Law	
EFFECTS OF EDUCATION PROCESS: The aim of this course is to teach the basic laws within the scope of customs legislation. Customs Code, Anti-Smuggling Law	
LITERATURE (OPTIONAL): Uygulamalı Gümrük Mevzuatı, Murat Canıtez, 2008 Gümrük İşlemleri, Ufuk Selen, 2009	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Operational Reasearch - Course Code: UTL311

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Autumn	**CLASS LEVEL:** 3nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of this course is to gain the ability of modeling and analyzing in the face of a problem encountered in the aimed students.	
EFFECTS OF EDUCATION PROCESS: Establishment of linear programming model, graphical solution, M method, simplex method, duailte, sensitivity analysis	
LITERATURE (OPTIONAL): • Taha, Hamdy A. Operations research: an introduction. Pearson/Prentice Hall, 2007.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

KONYA, 2019-2020

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Marketing Research - Course Code: UTL321

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Autumn	**CLASS LEVEL:** 3nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: Marketing Research is aimed to increase the ability to ask the right questions in the field of marketing research.	
EFFECTS OF EDUCATION PROCESS: , To reach the correct results by following the correct methods, to plan the qualitative or quantitative researches, to prepare the questionnaires, to coding the data, to analyze them and to report them.	
LITERATURE (OPTIONAL): • - Pazarlama Araştırmaları, Ercan Gegez, Beta Yayınları, 2014	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

KONYA, 2019-2020

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: International Logistics - Course Code: UTL331

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Autumn	**CLASS LEVEL:** 3nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of this course is to teach the basic concepts, factors and processes related to international logistics for practical application.	
EFFECTS OF EDUCATION PROCESS: Concepts and contents of international distribution, logistics and supply chain, Delivery forms and applications in international logistics, Concept of forwarder and functions and applications in international logistics activities.	
LITERATURE (OPTIONAL): • Uluslararası Pazarlamada Lojistik ve Uygulamalar, Murat Canıtez, 2009	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

KONYA, 2019-2020

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Vocational English III - Course Code: ING311

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Autumn	**CLASS LEVEL:**3 Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The course aims to help students develop and enhance the business and communication skills required in the areas of International Trade and Business they will need when entering the business world.	
EFFECTS OF EDUCATION PROCESS: The main aim of the course is to introduce the macro concepts for international trade and to analyze the subjects and processes related to international trade	
LITERATURE (OPTIONAL): • Intelligent Business Upper-Intermediate Coursebook, Tonya Trappe & Graham Tullis, Pearson/Longman Publishing,	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

KONYA, 2019-2020

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Applied Industry and Trade Joint Training I - Course Code: UYG301

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Autumn	**CLASS LEVEL:** 3nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The course aims to help students develop and enhance the business and communication skills required in the areas of International Trade and Business they will need when entering the business world.	
EFFECTS OF EDUCATION PROCESS: The course aims to help students develop and enhance the business and communication skills required in the areas of International Trade and Business they will need when entering the business world.	
LITERATURE (OPTIONAL): • STAJ	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: International Logistics - Course Code: UTL 331

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 3nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of this course is to teach the basic concepts, factors and processes related to international logistics for practical application.	
EFFECTS OF EDUCATION PROCESS: Concepts and contents of international distribution, logistics and supply chain, Delivery forms and applications in international logistics, Concept of forwarder and functions and applications in international logistics activities,	
LITERATURE (OPTIONAL): • Uluslararası Pazarlamada Lojistik ve Uygulamalar, Murat Canıtez, 2009	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Operational Research - Course Code: UTL 311

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 3nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of this course is to gain the ability of modeling and analyzing in the face of a problem encountered in the aimed students.	
EFFECTS OF EDUCATION PROCESS: , Establishment of linear programming model, graphical solution, M method, simplex method, duailte, sensitivity analysis	
LITERATURE (OPTIONAL): • Taha, Hamdy A. Operations research: an introduction. Pearson/Prentice Hall, 2007.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Customs Legislation II - Course Code: UTL302

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 3nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The aim of this course is to teach the basic regulations and communiqués covered by customs legislation.	
EFFECTS OF EDUCATION PROCESS: , Customs Regulations, Communiqués Regarding the Processing Regime in the Weeding, Communiqués Regarding the Regime of Excluding Processing, Other Related Notifications	
LITERATURE (OPTIONAL): • Pazarlama Araştırmaları, Ercan Gegez, Beta Yayınları,	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

KONYA, 2019-2020

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Vocational English III - Course Code: ING 311

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 3nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: The course aims to help students develop and enhance the business and communication skills required in the areas of International Trade and Business they will need when entering the business World	
EFFECTS OF EDUCATION PROCESS: , To plan the qualitative or quantitative researches, to prepare the questionnaires, to coding the data, to analyze them and to report them.	
LITERATURE (OPTIONAL): • Intelligent Business Upper-Intermediate Coursebook, Tonya Trappe & Graham Tullis, Pearson/Longman Publishing, 2006.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Applied Industry and Trade Joint Training I - Course Code: UYG301

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 3nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: Aim of this course is to teach the students how the theoretical business principles are spent in a real business environment.	
EFFECTS OF EDUCATION PROCESS: ,The content of the course is the preparation of the necessary documents for the internship and the actual completion of the internship.	
LITERATURE (OPTIONAL): • Pazarlama Araştırmaları, Ercan Gegez, Beta Yayınları,	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Vocational English V - Course Code: ING411

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 4nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
He aim of the course is to help the students develop and enhance the business and communication skills required in the fields of International Trade and Business they will need when entering the business world	
EFFECTS OF EDUCATION PROCESS: , This course offers advanced level preparation, aiming to help improve and enhance the commercial and communication skills required in the areas of International Trade and Business, which students will need when entering the business world	
LITERATURE (OPTIONAL): • Effective Academic Writing, Jason Davis & Rhonda Liss, Oxford University Press, 2006.	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

KONYA, 2019-2020

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Applied Industry and Trade Joint Training I - Course Code: UYG401

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 4nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
CONTENTS: Aim of this course is to teach the students how the theoretical business principles are spent in a real business environment.	
EFFECTS OF EDUCATION PROCESS: ,The content of the course is the preparation of the necessary documents for the internship and the actual completion of the internship.	
LITERATURE (OPTIONAL)	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Graduation Project - Course Code: BP402

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 4nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
The aim of this course is to gain knowledge and skills about the planning, execution, writing and presentation of the objective scientific research.	
EFFECTS OF EDUCATION PROCESS: Literature Review, Preparation of Project Work Plan, Data Collection, General Information, Writing Material and Method, Result, Suggestions and Writing of the Welder.	
LITERATURE (OPTIONAL):	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Vocational English VI - Course Code: ING412

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 4nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
The aim of the course is to help students develop and enhance the business and communication skills required in the fields of International Trade and Business.	
EFFECTS OF EDUCATION PROCESS: This course is designed to develop the knowledge and skills in English that are gained in ING 411 course and to develop more advanced skills such as brands, companies, investment, crisis, competition, business meeting, bargaining, It includes the language skills required for business life issues.	
LITERATURE (OPTIONAL):	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES– KTO KARATAY UNIVERSITY

Course Name: Graduation Project - Course Code: BP402

FACULTY: Faculty of Economics and Administrative Sciences	**CLASS TYPE:** Bachelor/Mandatory
NUMBER OF HOURS: 3	**ECTS TYPE:** ECTS (3)
SEMESTER: Spring	**CLASS LEVEL:** 4nd Year
LANGUAGE OF INSTRUCTION: English	
PRELIMINARY REQUIREMENTS: None	
The aim of this course is to familiarize the basic customs regimes with the necessary applications.	
EFFECTS OF EDUCATION PROCESS: The Concept of Customs Regimes and Contents, Export Regimes and Applications, Free Movement Entry Regimes and Applications, Transit Regimes and Applications, Export Regime, Free Movement, Regulation and Transit Regime Use of Software and Programs.,	
LITERATURE (OPTIONAL): Dış Ticaret Gümrük Kambiyo ve İlgili Mevzuat, Ali Dölek, 1999	
TEACHING METHODS: Verbal and applied course	
ASSESSMENT METHODS: Midterm Exam and Final Exam	
LECTURER (NAME, EMAIL CONTACT):	